

NSS UNIT

SHRI VIJAYSINHA YADAV COLLEGE, PETHVADGAON

Report on "Swachhata Rally" Organized by NSS Unit

Organized by: NSS Unit, Shri Vijaysinha Yadav College, Pethvadgaon

Collaborated with: Vadgaon Municipal Corporation

Date: 15th September 2023

Starting Point: Nagarpalika Chowk, Vadgaon

Route: Various locations throughout the city

Introduction

As part of the **Swachh Bharat Abhiyan**, the NSS Unit of Shri Vijaysinha Yadav College, in collaboration with Vadgaon Municipal Corporation, organized a **"Swachhata Rally"** to promote awareness about cleanliness and hygiene. The rally aimed to engage the community in maintaining a clean and healthy environment.

Event Proceedings

1. Assembly and Preparations:

- The rally began with the gathering of students, faculty members, and program officers at **Nagarpalika Chowk**.
- Participants were equipped with banners, placards, and slogans promoting cleanliness and environmental sustainability.

2. Inauguration:

- The rally was inaugurated by representatives from Vadgaon Municipal Corporation and the NSS Program Officers, who addressed the gathering about the importance of cleanliness.

3. The Rally:

- The rally proceeded through key areas of the city, covering residential and commercial zones to maximize outreach.
- Participants enthusiastically chanted slogans such as "स्वच्छ भारत, सुंदर भारत" ("Clean India, Beautiful India") and "स्वच्छता ही सेवा" ("Cleanliness is Service").

- Awareness pamphlets were distributed to citizens, emphasizing waste segregation, reduction of single-use plastics, and the benefits of a clean environment.

4. **Concluding the Rally:**

- The rally concluded with a small gathering at the starting point, where program officers thanked all participants and reiterated the importance of continuous efforts toward cleanliness.

Participation

- **Students:** A large number of NSS volunteers actively participated, demonstrating their commitment to the cause.
- **Faculty Members:** Several faculty members joined the rally, showcasing their support and leadership.
- **Program Officers:** The rally was led by NSS Program Officers, ensuring its smooth organization and execution.

Impact and Significance

The **Swachhata Rally** was a significant step towards raising public awareness about cleanliness. The active involvement of students and the collaboration with Vadgaon Municipal Corporation highlighted the importance of community participation in creating a sustainable environment.

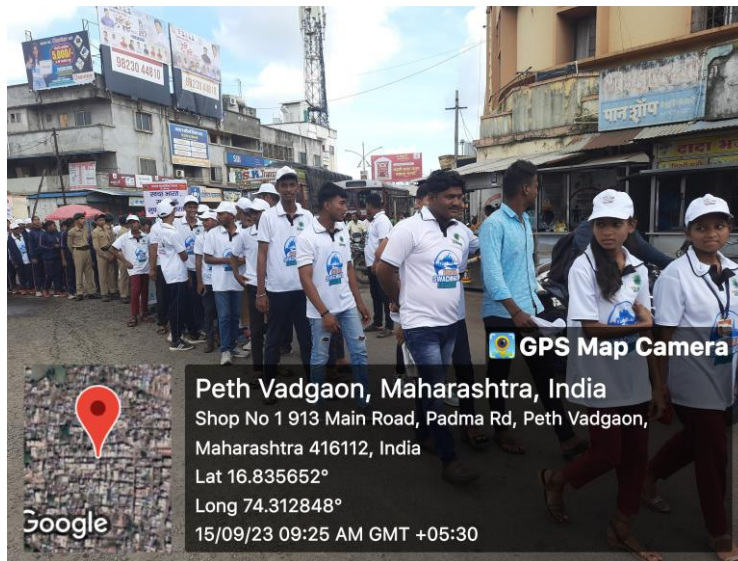
Acknowledgment

The NSS Unit extends heartfelt gratitude to:

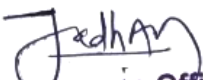
- **Vadgaon Municipal Corporation** for their collaboration and support.
- Faculty members for their guidance and active participation.
- NSS volunteers for their enthusiastic involvement in making the event a success.

Conclusion

The **Swachhata Rally** successfully inspired citizens to take responsibility for their surroundings and contribute to the Swachh Bharat mission. The NSS Unit remains committed to organizing such initiatives to drive positive change in society.




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